

# DEPARTMENTAL ACTIVITIES OF BBA 2021 - 2022

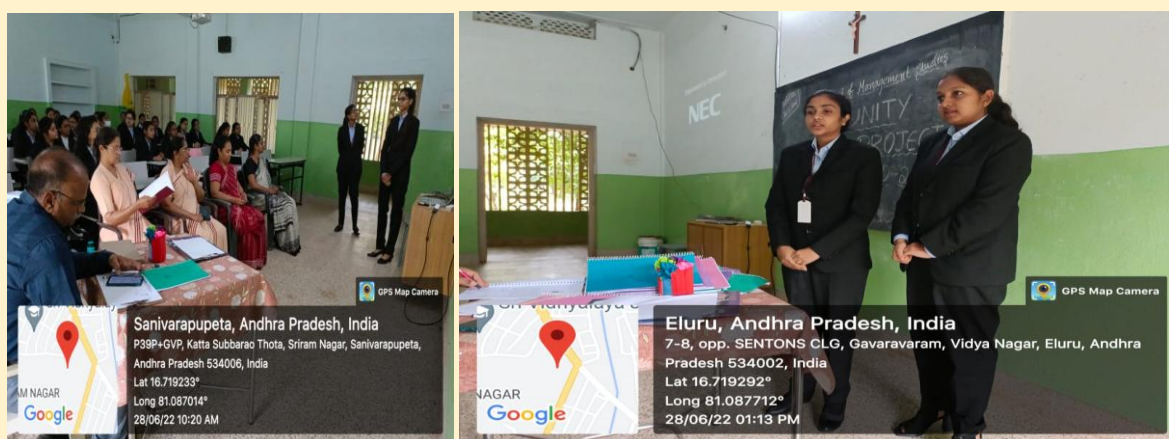
## **BOS for BBA:**

On 17<sup>th</sup> June 2022, 7th Online Boards of Studies was conducted to prepare the syllabi and model question papers for the academic year 2022-2023 by making appropriate modification to the existing syllabus. The University Nominee Dr.N.Uday Bhaskar, AKNU Head of MBA, and Rajamahendravaram. And the Subject Expert Dr.R.Pardhasaradhi, HOD of Management Studies, Sri YN College, Narsapur were present for the meeting.



## **Community Service Project Viva-voce for BBA (2020-2023):**

On 28<sup>th</sup> June 2022 Community Service Project Viva-voce was conducted for IIBBA (batch 2020-2023) .Mr.S.B.V. Subramanyam of Commerce Department was the External examiner.



## **External Examiners for Community Service Project Viva -Voce:**

On 28<sup>th</sup> June 2022 Dr. Santosh Jhavar (HOD) and P. Vijaya Lakshmi were the External Examiners for Computer Department and Commerce Department respectively.



**International Yoga Day Celebrations:**

On 21<sup>st</sup> June 2022 International Yoga Day was observed by the students of Department of Management Studies. Dr. Santosh Jhawar Head of the Department, emphasized on the role of Yoga, which is an effective art of healthy living in the lives of the students.



**Internship Program:**

Internship Program was started for III BBA students on 4<sup>th</sup> July 2022. This Internship gave the students an exposure and reflected the students upon different career paths, refine and develop new skill sets, networking opportunities and the possibility of transitioning into a job.



### **Community Service Project Viva-voce for BBA (2021-2024):**

On 5<sup>th</sup> July 2022 Community Service Project Viva-voce was conducted for IBBA (batch 2020-2023). Mr.S.B.V. Subramanyam of Commerce Department and Sonia Priyadarshini of PG English Department were the External examiners.



### **External Examiners for Community Service Project Viva -Voce:**

On 5<sup>th</sup> July 2022 Community Service Project Viva-voce was conducted and Dr. Santosh Jhawar (HOD) of Management Studies is the External Examiner for English Department.



### **In-House Training and Mentoring Session:**

On 8<sup>th</sup> July 2022 as a part of IIC activity , In-House mentoring Program was conducted under the guidelines of idea validation to IIBBA Students.Dr. Santosh Jhawar IIC Innovation Ambassador discussed the importance of innovation and specified the importance of novelty in designing. The session on “Innovation is not equal to Rediscovering or Revising an Idea” was thought provoking for the students started to mention new dimensions of a given challenge.



**Evaluator for Newly Developed Product by the Nutrition & Dietetics students:**

On 11<sup>th</sup> July 2022. Dr.Santosh Jhavar Head of the Department attended as a Evaluator for newly Developed Product by Students from the Nutrition & Dietetics



**Orientation on Bajaj FinServ:**

On 19<sup>th</sup> July 2022, Orientation on Bajaj Finserv for Students of final B.A and B.Com was conducted by the student coordinator Hasmitha Jain and Tanusha Jain .They shared her experience while orienting the students.



**Valedictory of Internship:**

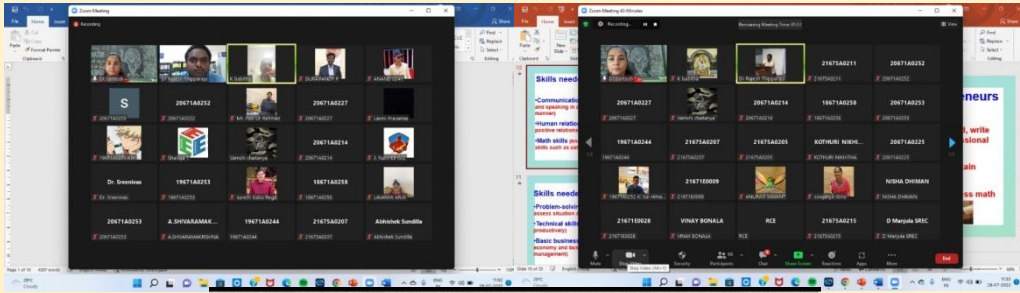
The Department of Management Studies of CH.S.D.St. Theresa’s College for Women,Eluru in collaboration with Co Skills. in conducted One month of Internship program for II BBA students.53 Students have participated in this Internship where they learnt about Marketing, HR, Finance, Production, Graphic designing, Digital Marketing, Content Development

etc., On 28<sup>th</sup> July 2022 the program was ended with the valedictory session. On this occasion Dr.Sr.P. Mercy ,Principal congratulated the Co-Skills team for delivering a Power packed Internship and giving the students an opportunity to explore corporate world. She continued it is a privilege for the Theresian students to have such type of internships as a part of their curriculum for which both the Co-skills.in and College exchanged MOU.The CEO of Co-Skills. In Mr.B. Aditya distributed certificates to the students for the successful completion of their Internship. Dr. Santosh Jhawar Head of the Department of Management Studies Congratulated the students for the successful completion of their internship and thanked the CO-Skills. In team for conducting the Internship Program in a productive way. All the faculty members of the Department took part in this valedictory Session .The students gave their feedback that it helped a lot to gain the practical knowledge on developing a business plan and its execution.



### **Webinar:**

On 28<sup>th</sup> July 2022 Dr.Santosh Jhawar ,Head of the Department of Management Studies gave a session on “ How to become a Good Entrepreneur” to JB Institute of Engineering and Technology,Hyderabad,Telangana



**JB INSTITUTE OF ENGINEERING AND TECHNOLOGY**  
(UGC AUTONOMOUS)  
Bhaskar Nagar, Moinsab Mandal, R.R. District, Hyderabad-500075

**Department of EEE  
Organizes  
One Day webinar  
How To Become A Good Entrepreneur**

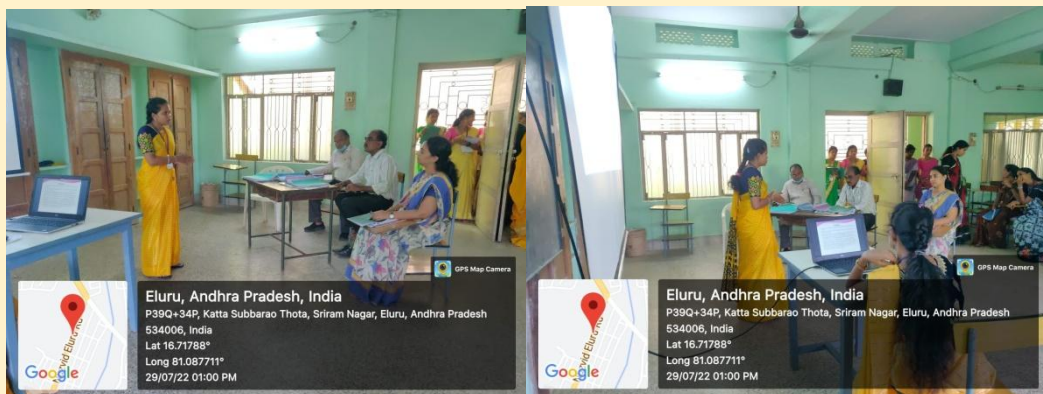
**Date: 28th July 2022  
Time: 11:00AM-12:00 PM**

**Speaker:**  
Dr. Santosh Jhawar,  
HOD, MBA,  
CH.S.D.ST. Theresa's  
College for Woman (A),  
Eluru.

Meeting Link: <https://us04web.zoom.us/j/8413906056?pwd=Vml0eWZhaWVkdjRkVnRkVhVjFwMjZyLT09>  
Meeting ID: 841 390 6056 Passcode: 122333

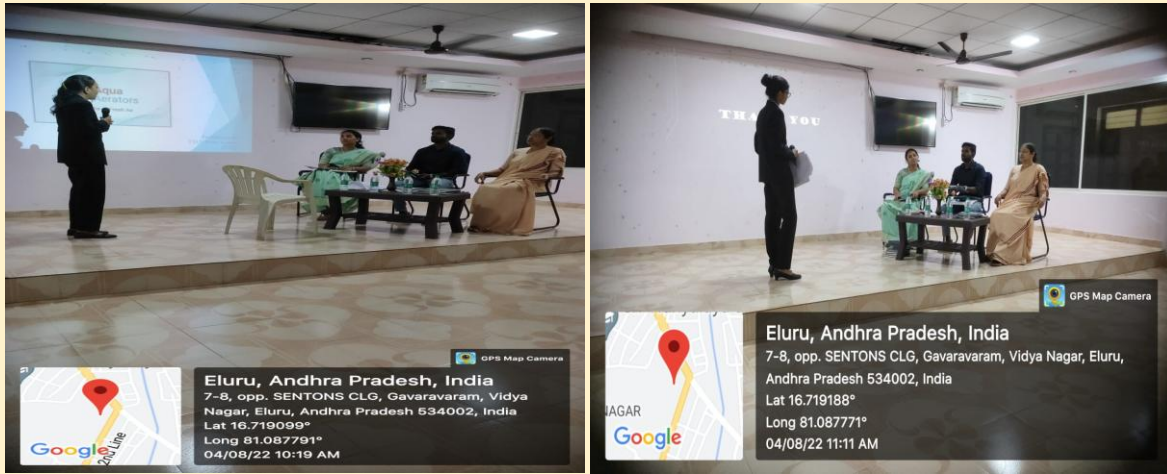
### External Examiner:

On 28<sup>th</sup> July 2022, Internship Viva-Voce was conducted. Dr. Santosh Jhawar, Head of the Department of Management Studies attended as an external examiner to the Commerce department.



### Internship Viva-Voce:

Internship viva-voce was conducted to the II BBA students on 4<sup>th</sup> August 2022. Mr. B. Aditya, C.E.O of Co-Skills.in was the External Examiner and Dr. Santosh Jhawar, Head of the Department of Management Studies was the Internal Examiner.

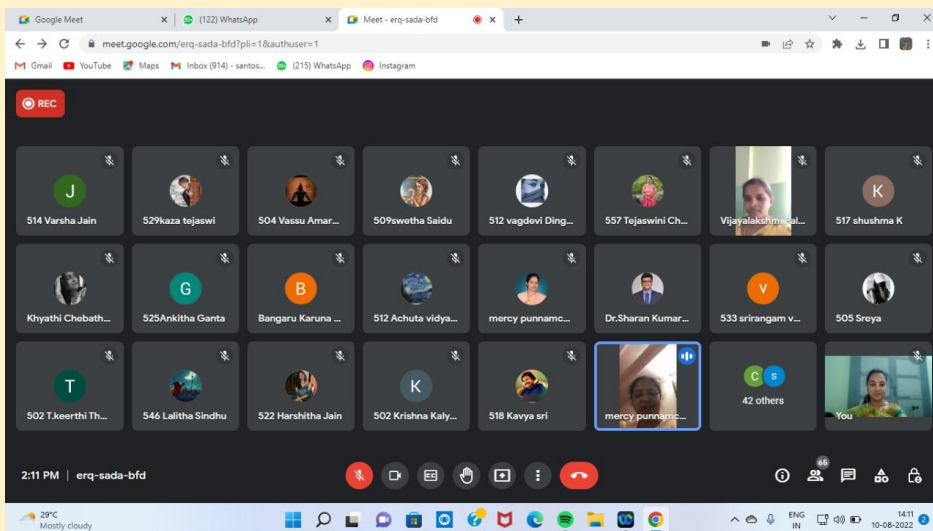
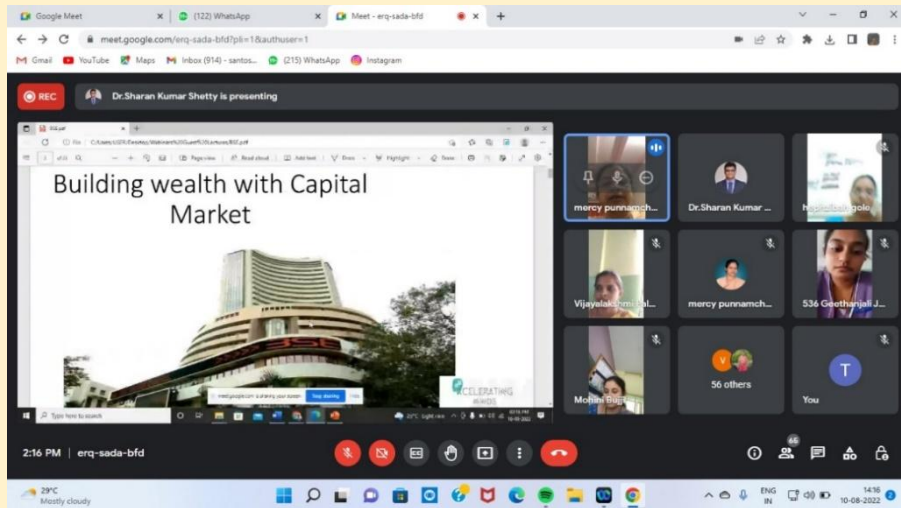


**Session on Angel Investment/VC Funding opportunities for Early Stage Entrepreneurs:**

On 10th August 2022, as a part of IIC Activity for Quarter IV, Department of Management Studies organized a webinar on Angel Investment/ VC Funding Opportunities for Early Stage Entrepreneurs by Dr. Sharan Kumar Shetty, Associate Professor & International Relations MSNIM -Mangaluru under the able guidance of IIC President Dr. Sr. Mercy P, the Principal of CH.S.D.St. Theresa’s College For Women(A), Eluru. The convener of the program was Dr. Santosh Jhavar, IIC Secretary & Head of Management Studies

Dr. Sharan Kumar Shetty, Associate Professor & International Relations MSNIM -Mangaluru, commenced the webinar by creating an awareness about Financial Market in the initial part of his lecture, Later he went on to discuss how businesses are different from start-ups. He talked about the right stage of innovation and start-up to approach Angel and VC. He mentioned what should be in the checklist of start-ups before approaching for external funding. He further explained how to do the background check to identify right Angel. At the end of the session he discussed the different stages of VC and Angel funding. Overall the session was engaging and full of learnings. Dr. Sr. Mercy P, Principal in her opening remarks gave every nuance to a budding entrepreneur to initiate his/her business with a product / process and further flourish to the next level. Dr. Santosh Jhavar, HOD Management Studies & Convener welcomed the gathering and briefed the objective of the webinar. Around 100 student participants from BBA, B.Com and MBA participated in the webinar and had an interaction with the guest through Google Meet. The session was concluded with a thank note. The webinar provided a platform for the Teaching Faculties and students to upgrade and know about the Innovation and Entrepreneurial skills.





**Breast Feeding Week Receptie Competitions:**

As a part of World Breast week celebration from 1<sup>st</sup> August -&7<sup>th</sup> August 2022 recipe contest was organized on 2<sup>nd</sup> August by the Nutrition Deaprtment.Mrs. R. Mohini from the Department of Management Studies got special Prize for the recipe MulagakuThelagapindi.





### **Celebrations of Azadi ka AmruthMahosthav:**

As a part of Azadi ka AmruthMahosthav on 11<sup>th</sup> August 2022 Essay writing Competition was conducted by the Department of Social Sciences. In that Varsha Jain of III BBA got 1<sup>st</sup> Prize and Riya Jain of III BBA got 3<sup>rd</sup> Prize.

Ragoli Competition was conducted on 11<sup>th</sup> august 2022 by Women Cell. In that T.D. N Ratna Kumari &G. Mani Manasa of III BBA got 1<sup>st</sup> Prize.

Quiz Competition was conducted on 12<sup>th</sup> August 2022 by Department of Social Sciences. In that Ch. Tejaswini of III BBA got 1<sup>st</sup> Prize.



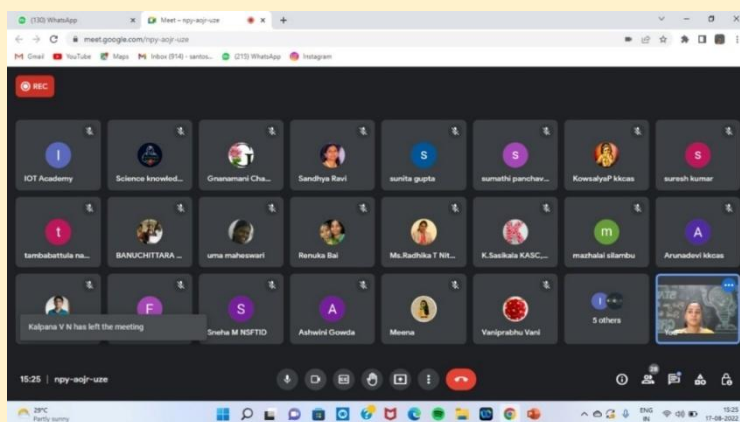
### **Contingent Commander:**

On August 15<sup>th</sup> 2022 Independence Day Celebrations M.BhavanaManasa of III BBA participated as a Contingent Commander 19(A)Bn NCC at District Level in Police parade grounds.



## **Two-day National Level FDP on Entrepreneurship Development & Startups by IOT Academy:**

On 17<sup>th</sup> August 2022 a session was taken by Dr.Santosh Jhawar (Head of the Department of Management Studies) as a Resource person for Two-day National Level FDP on Entrepreneurship Development & Startups by IOT Academy.



## **World Entrepreneurs' Day celebrated at CH.S.D.St.Theresa's College for Women, Eluru to recognize entrepreneurs, innovators, and business leaders**

World Entrepreneurs' Day recognises and celebrates the efforts of individuals who start a business venture. Department of Management Studies in association with IQAC & Institution's Innovation Council (IIC) at CH.S.D.St.Theresa's College for Women, Eluru celebrated World Entrepreneurs' Day which falls on August 21st,2022.

The celebrations started with the students of Final BBA briefing about Entrepreneurship and its importance, different dimensions of Entrepreneurship and valuable journey of successful entrepreneurs. The centre of attraction of the day's programme was innovative lean up start up proposals presented by students. Towards the end of the program, the students threw light about some of the famous women entrepreneurs of India in a form of role play.

Dr.Sr Mercy P, Principal, in her closing speech mentioned that, the youth must develop the Entrepreneurial skills to become self-employed thereby contributing to eradication of the unemployment problem to some extent. She appreciated the efforts and endeavours by the students.

Dr. Santosh Jhawar, Head, Department of Management Studies, mentioned that celebration of World Entrepreneurs' Day would help to generate innovative ideas through promoting their entrepreneurial spirit.



- **Customized Corporate Training for Professional Development Launch :**

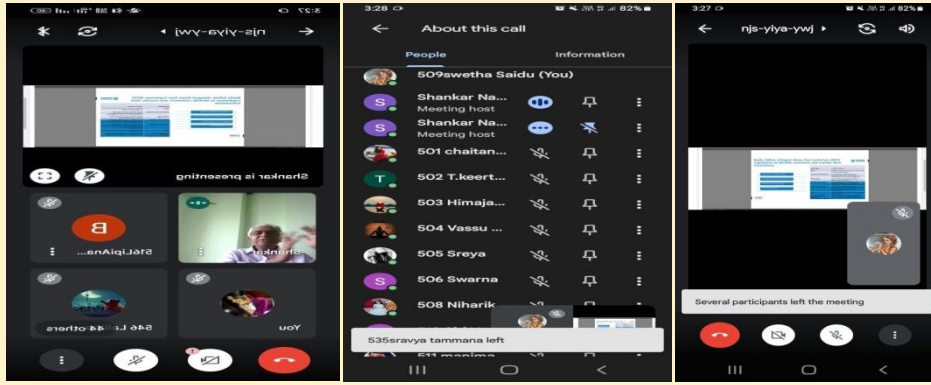
Virtual Batch Launch of CPBFI 546& 547(Certificate Program in Banking, Finance& Insurance) of Ch.S.D. St. Theresa's College For Women (A), Eluru in collaboration with Bajaj Finserv was held on 26-08-2022.

CPBFI is a customized 100 hour training program designed by Bajaj Finserv for graduates across India in collaboration with industry experts & educational institutes. The program aims to make graduates employable for the Banking, Financial Services and Insurance Sector.

The first batch consists of 47 Students from final MBA & final B.Com.,The second batch Students consists of 53 students from final BBA.Four student Co-coordinators are selected for two batches. The coordinator of the program Dr.Santosh Jhawar welcomed &introduced the Bajaj Team to the students. She briefed the students as how this program will equip the participants with right attitude, skills and industry knowledge, thereby going beyond a typical skill development program.

Ms.KanikaKapahi, Senior Manager, Bajaj Finserv interacted with the students with an aim to discover new talent & potential in every student. Ms.Rashmi from Bajaj group set the technology platform and ensured smooth, effective delivery of the sessions.

Dr. Sr.P.Mercy, principal of the college, congratulated the Bajaj Finserv fraternity for taking up the National Initiative under CSR activity. She appreciated the idea of joining hands with many institutions to unlock the potential of students and build a talent pool for a resurgent india.



### **Faculty Achievement:**

On 3<sup>rd</sup> September 2022 Dr.Santosh Jhawar Head of the Department of Management Studies attended as Subject Expert for BBA BOS Meeting of YN College ,Narsapur .



### **Union Inaugural:**

On 13<sup>th</sup> September Union Inaugural was held and the below Students were selected

#### **III BBA:**

T.D.N .RathnaKumari - Vice President

M.BhavanaManasa - NCC President

J. Geethanjali - Entrepreneurship Cell President

V.Lipiananaya-AICUF President

G. Niharika—Cultural President

S.Vyshanavi - Counseling cell president

S.Swetha – III BBA Representative

#### **II BBA:**

V.S. N .Ravali – Library Secretary

Jeinisha Patel - Student Welfare Secretary

K.SheebaSankeerthana- Entrepreneurship Secretary

J.Ajeetha – II BBA Class Representative

**III BBA:**

T.D.N .RathnaKumari - Vice President

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V.S. N .Ravali – Library Secretary

Jeinisha Patel - Student Welfare Secretary

K.SheebaSankeerthana- Entrepreneurship Secretary

J.Ajeetha – II BBA Class Representative



### **World Tourism Day Celebrations:**

On 26<sup>th</sup> September 2022 World Tourism Day was Celebrated .On this Occasion competitions were conducted by the Department of Social sciences on topic “Rethinking Tourism”.

D.Navya Sri Sai-I BBA- III Prize –Essay Writing Competition

K.Nissy-I BBA-III Prize-Elocution Competition

K.Durga Bhavani-III Prize –Poster Painting Competition



**Webinar:**

On 22<sup>nd</sup> October 2022 Department of Management Studies has conducted a webinar on “Current Trends in Capital Markets and Importance of due Diligence in Investing” in collaboration with CDSL India IPF Trust. The resource person M.V.NarasingaRao educated the students on Trends in Capital Markets and how the capital market is conforming to the best international standards and practices.

**Ch S.D St. Theresa's College for Women(A), Eluru**  
In Collaboration With  
**CDSL INDIA IPF TRUST**

**WEBINAR ON**  
**CURRENT TRENDS IN CAPITAL MARKETS**  
**AND**  
**IMPORTANCE OF DUE DILIGENCE IN INVESTING**  
Exclusively for Faculty and Students of Ch S.D St. Theresa's College for Women(A), Eluru..

**22nd Oct 2022**  
**10:30PM To 12:30PM**  
Prior Registration is Mandatory

**Venue: Zoom**  
[Click Here to Register](#)  
Meeting Id :  
Passcode :

**SPEAKERS**

- Dr. Mercy**  
Principal  
St. Theresa's College
- Dr. Santosh Jhawar**  
MBA HOD  
St. Theresa's College
- Narasinga Rao M.V.**  
Resource Person  
CDSL IPF
- Shiva Prasad V**  
Regional Manager  
CDSL India

**Sri Satya Sai State Level Essay writing Competition:**

On 22<sup>nd</sup> September 2022 Sri Satya Sai State Level Essay writing Competition was conducted. In this T.D. N. Ratna Kumari of III BBA got 1<sup>st</sup> Prize in College level, District Level and State level essay writing Competition.

Varsha Jain of III BBA got 2<sup>nd</sup> Prize in college level essay writing Competition conducted by Sri Satya Sai foundation.



Judge for Group discussion in SETWEL Competition:

On November 11<sup>th</sup> 2022 as a part District youth festivals Group Discussion was conducted by the SETWEL .Dr.Santosh Jhawar head of the Department of management studies was the judge for group discussion.



District youth Festivals:

The below students got Prizes for the District Youth Festivals Competition conducted SETWEL.

- 1.Varsha Jain ---III BBA----1<sup>st</sup> in Essay Writing Competition
- 2.G.Niharika---III BBA—1<sup>st</sup> in Group Dance
- 3.G.ManiManasa ---III BBA -3<sup>rd</sup> in Painting
- 4.B.Lipi Ananya ---III BBA---1<sup>st</sup> in solo Modern singing
- 5.Ch.Keerthi---IIBBA---2<sup>nd</sup> in Solo Folk singing



6.M.JoyBenila

V.Nandini

M.Sreya ----- III BBA-----2<sup>nd</sup> in Group Discussion

S.Swetha

K.Sushma

P.Satwika

7.G.Pravallika----- I BBA --- 1<sup>st</sup> in Kathak dance



## National Education Day:

As a part of IIC celebration activity, the Department of Management Studies celebrated National Education Day on 11<sup>th</sup> November 2022 to commemorate the birthday of Maulana Abdul Kalam Azad, who was the first Educational Minister after Independence. The students discussed about whether education is limited to students with the help of small skit. They highlighted the importance of education that it is not only confined to the classroom but can also be received and provided through various other events.



## Student Exchange Program YN (A)College Narsapuram with Ch.S.D.St. Theresa's College for Women(A),Eluru

A Student Exchange Program was conducted between Ch.S.D.St. Theresa's College for Women & Y N (A) College, Narsapur. On this occasion the students of Department of Management Studies of both the colleges, visited the glorious Toy Factory, Narsapur. The company founder Mr. Radha Krishna Murthy explained about the operations in manufacturing toy designing and production to the students.

The students of both the colleges visited International Lace Trade Center. Mr. K.N. Tulasi Rao, Southern Regional Convener of Export Promotion Council for Handicrafts (EPCH) spoke about the export promotion of Lace products. He emphasized on the need of training women in this field in order to make them financially independent.

After the industrial visit, faculty & Student Exchange Program was conducted by the Department Management Studies, where the Principal of Y.N College, Dr. A.P.V. Appa Rao, College Autonomous Governing Body member Mr. R.V. Subbarao, MBA Head of the

Department Dr.R. Pardhasaradhi, St. Theresa College Management Studies HOD Dr.Santosh Jhawar ,Y N College Academic Affairs Dean Dr.G.RamaKrishna,Dr. Ch. Srinivas delivered speech to the students ..Competitions for the students were organized and the program ended with Prize distribution ceremony .Total number of students from YN College were 80 & 87 students with 4 faculty represented Ch.S.D.St. Theresa College for Women(A),Eluru.





### Peter.F. Drucker 113<sup>th</sup> Birth Anniversary Celebration:

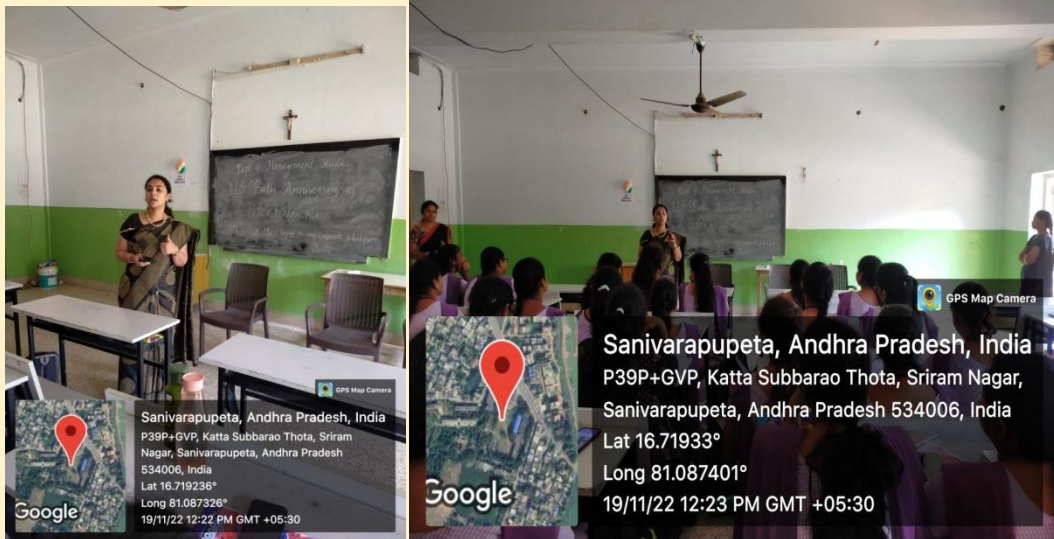
On 19<sup>th</sup> November 2022, 113<sup>th</sup> birth anniversary of Peter. Drucker was celebrated as a part of LAKSHYA club Activity. On this occasion JAM Session was conducted for the BBA students on “Mass Layoff among Corporate Workforce”. On this occasion Dr. Santosh Jhavar Head of the Department of Management studies analysed the reasons of mass layoff in startups & Tech joints. She expressed that laying of workforce will increase the fear about the economic environment.

The winners of this JAM Session were-

Riya Jain-III BBA-1<sup>st</sup> Prize

Ch.Khyathi-II BBA-2<sup>nd</sup> Prize

Md.Basheerun-I BBA-3<sup>rd</sup> Prize



**Guest Lecture:**

On 25<sup>th</sup> September 2022 Dr. Santosh Jhawar gave webinar on “Digital Marketing”. During online mode of Entrepreneurship Development Program for 120 perspective entrepreneurs conducted by the centre for entrepreneurship Development(CED) an undertaking of ALEAP India.

